

Sponsorship opportunities
The Solar Future: Module Technologies - Munich

June 7, 2011
Munich, Germany
www.thesolarfuture.com
www.solarplaza.com

SOLARPLAZA
EMPOWERING YOUR SOLAR BUSINESS

Dear Solar Friend,

On 7 June 2011, Solarplaza will be organising The Solar Future: Module Technologies, a Conference focusing entirely on the future of module technologies. At this event, expert speakers will present their views on the outlook for and current developments in the market and will be sharing their knowledge and experience. Through this highly interactive Conference, Solarplaza will provide an opportunity for international industry and local players to interconnect and form valuable business partnerships.

You can find information on this event on the Conference website: www.thesolarfuture.com.

Over the last six years we have had the pleasure of organising over 20 international solar PV conferences and trade missions. It is our aim to empower the solar industry and market by organising high-level, high-quality events providing the latest information and opportunities for networking and deal-making.

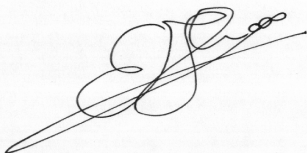
The various sponsorship opportunities described in this proposal will help you connect with your customers and (potential) business partners on a personal level, increase your brand recognition with a highly dedicated B2B audience in the Photovoltaic Industry and strengthen your brand name amongst the high-level participants, quality speakers and interactive nature offered by the Solarplaza Conferences.

Of course, we are open to discuss your personal preferences and suggestions to ensure that we create the best sponsor packages to increase your visibility.

Please see page 5 for our other upcoming events and page 7 for a visual overview of our past events.

We hope to hear from you, so that together we can build a bright Solar Future.

With kind regards,



Edwin Koot
CEO Solarplaza

About Solarplaza

Solarplaza is an international platform organizing top-level conferences, seminars and trade missions around the globe. Our mission is to empower the Solar Industry. The platform www.solarplaza.com provides and shares knowledge, networking opportunities and information. Solarplaza firmly believes in a renewable future: a future built upon the power of solar energy. Since the founding of Solarplaza in 2004 we have built up an extensive network of valuable friends, associates, business contacts and solar experts.

Gold Sponsorship (Trina Solar)

Promotion prior to the Conference

- Publication of your Company logo in various communications:
 - several widely-circulated emails to thousands of Solarplaza contacts
 - banners at www.solarplaza.com
 - banner in SUN (our daily Newsletter to thousands of international readers)
- Publication of Company logo/hyperlink on the Conference website
- Publication of your logo in the program (handed out to participants)
- Editorial piece on the Conference website.
- Interview with your CEO on www.solarplaza.com
- Five Conference tickets. You can also use these tickets to invite your associates/ business contacts.

Promotion during the Conference

- Printed logo on lanyards (to which participants' name badges are attached)
- Logo on several banners at the registration desk and podium
- Logo on the glossy Conference folder (handed out to all visitors)
- Distribution of your Company brochure (inside the folder)
- Optional: eye-catching banner designed by Solarplaza with only your logo
- Your logo will be displayed on the opening and closing sheets of the Conference presentation screen
- An eye-catching stand (6m²) for:
 - Direct contact with participants during:
 - two half-hour coffee breaks
 - one-and-a-half hour lunch break
 - one-hour cocktail at the end of the day.

Invitations for your associates

- Possibility of informing your associates of your presence at the Conference and inviting them, with a special sponsor discount of €150 per person. The use of this discount is unlimited.

Involvement

- Receive the list of all participants and their contact details after the Conference.

If you have any additional ideas about how to maximize your exposure, please contact us.

Furthermore, your exposure will be increased due to the media attention the Conference will generate. Both you and Solarplaza will benefit from the positive attention surrounding the Conference, resulting in a win-win situation. Solarplaza will therefore do everything possible to help achieve this.



Silver Sponsorship (still available)

Promotion prior to the Conference

- Publication of your Company logo in several widely-circulated emails to thousands of Solarplaza contacts
- Publication of your Company logo/hyperlink on the Conference website.

Promotion during the Conference

- Logo on the banner at the registration desk
- Logo on the glossy Conference folder
- Four free tickets
- Optional speaker opportunity (negotiable)
- An eye-catching stand (6m²) for:
 - Direct contact with participants during:
 - two half-hour coffee breaks
 - one-and-a-half hour lunch break
 - one-hour cocktail at the end of the day.

Invitations for your associates

- Possibility of informing your associates of your presence at the Conference and inviting them, with a special sponsor discount of €100 per person. The use of this discount is unlimited.

Involvement

- Receive the list of participants and their contact details after the Conference.

If you have any additional ideas about how to maximize your exposure, please contact us.



Bronze Sponsorship (still available)

Promotion prior to the Conference

- Publication of your Company logo in several widely-circulated emails to thousands of Solarplaza contacts
- Publication of your Company logo/hyperlink on the Conference website.

Promotion during the Conference

- Logo on the banner at the registration desk
- Logo on the glossy Conference folder
- Two free tickets.

Invitations for your associates

- Possibility of informing your associates of your presence at the Conference and inviting them, with a special sponsor discount of €100 per person. The use of this discount is unlimited.

Involvement

- Receive the list of participants and their contact details after the Conference.

If you have any additional ideas about how to maximize your exposure, please contact us.

Contact

Are you interested in one of the sponsorship packages, or do you have any questions? Then please contact us and we will discuss the various ways we can help each other.

Tom van Dorp
Solarplaza
Stationsplein 45, Rotterdam, The Netherlands
Tel: +31 (0) 10 280 9198
Email: t.vandorp@solarplaza.com



Upcoming events

Solarplaza will be organising the following events in the near future:

The Solar Future: New & Emerging Technologies | 7 June 2011 | Munich, Germany

The Solar Future: UK II | 29 June 2011 | London, UK

The Solar Future: Italy | 6 October 2011 | Milan, Italy

The Solar Future: France II | 9 November 2011 | France

Recent Sponsors

 TrinaSolar

 SolarNRG

 PHILIPS

 GOLDBECK

 thermovolt AG

 LDX
LIGHT OUR FUTURE
阳光 照亮 未来

 EMERSON

 ZEN
RENEWABLES

 Satcon™

Sponsor registration form

Name of organisation: _____

Address: _____

Zip code and city: _____

Name of contact: _____

E-mail address: _____

Invoice information:

Billing address: _____

Zip code and city: _____

PO number: _____

VAT number: _____

Our organisation would like to sign up for the following sponsorship package:

- | | |
|---|-----------|
| <input type="radio"/> Gold Sponsorship (exclusive) | €12.500,- |
| <input type="radio"/> Silver Sponsorship | €6.000,- |
| <input type="radio"/> Bronze Sponsorship | €3.000,- |

Date, location: _____

Signature: _____

You can send this form to **Solarplaza**, for the attention of Tom van Dorp (t.vandorp@solarplaza.com), Postbus 2299, 3000 CG ROTTERDAM, THE NETHERLANDS, or fax it to: +31 (0) 10 280 7265.

Solarplaza reserves the right to modify any of the options and prices mentioned in this brochure. Of course reasonable efforts will be made to provide appropriate advance notification of such changes.

